

Today Marked the Opening Drive of Our GREAT \$100,000 SALE

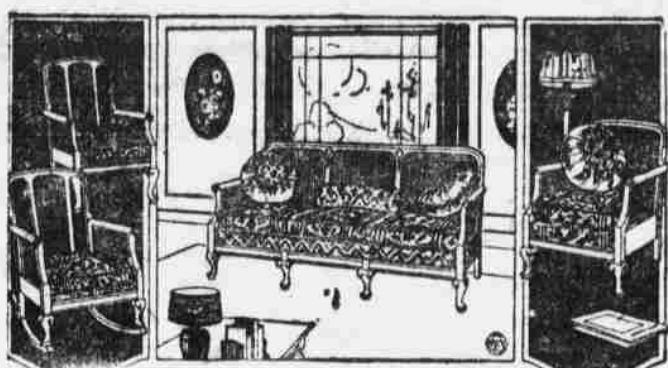
Terms of This Great Sale: One-Fourth Cash and the Balance in Three Equal Payments.

No Charge Made Under \$20.00.

Eager buyers were on hand early to take advantage of the wonderful values we are offering. Surprise after surprise greeted their eyes at the price-slashing which is everywhere manifested in the big store. Profits are forgotten in our hurried efforts to dispose of the specified amount in the 23 days left before the new firm takes over this business. Your selection can be held until September 5th. Don't delay. Every day you wait means a loss to you of a bargain. Remember this and you can't go wrong.

THE TIME TO BUY IS WHEN WE ARE FORCED TO SELL

Follow the Crowds To a Real Furniture Sale, Where Values Are Found As Advertised.



LIVING ROOM FURNITURE

Never before and perhaps never again will we be able to offer such values in Living Room Suites. Karpen and other high-grade makers are represented in our unlimited selection. Note these reductions in comparison to what others are offering similar suites—

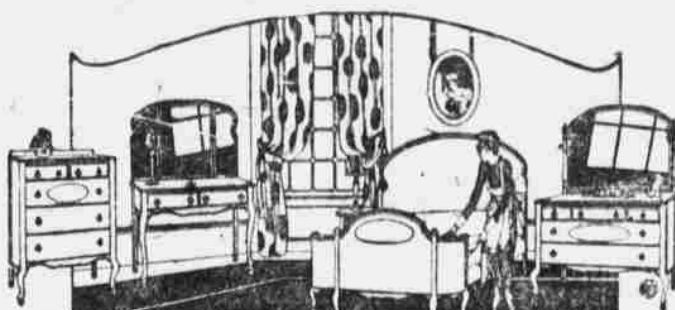
\$350.00 Mahogany 3-Piece Cane and Velour Suite.....	\$189.50
\$450.00 Mahogany 3-Piece Cane Karpen Suite.....	\$209.50
\$475.00 Tapestry 3-Piece Overstuffed Suite.....	\$285.00
\$525.00 Mahogany 3-Piece Cane Suite.....	\$350.00
\$725.00 Mahogany 3-Piece Cane Suite.....	\$425.00
Odd Overstuffed Davenport, worth \$450; sale price, \$228.00	
A beautiful Louis XVI Solid Mahogany Suite, consisting of large size Davenport, Chair and Rocker and Stool, upholstered in the highest quality of mohair. A full length solid Mahogany Davenport Table, sold elsewhere for \$225.00.	
Sale price.....	\$1,395.00



Library Tables

Your choice of a genuine Mahogany Library Table, in William and Mary design, similar to illustration or Queen Anne design, worth—

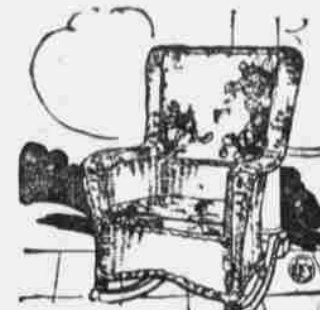
\$65.00 Our Must-Go Price.....	\$49.50
\$25.00 Golden or Fumed Oak Table.....	\$15.00
\$30.00 Golden or Fumed Oak Table.....	\$22.50
\$35.00 Golden or Fumed Oak Table.....	\$26.50
\$55.00 Genuine Mahogany Table.....	\$39.50
\$75.00 Solid Mahogany Davenport Table.....	\$59.50
\$100.00 Solid Mahogany Davenport Table.....	\$74.50



Down Goes Prices On Bedroom Suites

You will have to admit that these values that we are offering seem unbelievable. Buying when the market was down enables us to offer good, dependable furniture at lower than present factory cost. Just a few of the rare bargains you can hope to find at the big sale—

\$175.00 Ivory 4-Piece Suite.....	\$122.50
\$235.00 Ivory 4-Piece Suite.....	\$109.50
\$350.00 Walnut 4-Piece Suite, with a bed-end bed.....	\$229.50
\$450.00 Mahogany, Walnut or Ivory 3-Piece Vanity Suite.....	\$329.50
\$750.00 Walnut or Mahogany 4-Piece Suite.....	\$599.00
EXTRA SPECIAL—Five Solid Mahogany 8-Piece Suites, in either Poster Colonial or Louis XVI design, consisting of a large size Dresser, Dressing Table, Chiffonette, Bed, Chair, Rocker, Bench and Night Stand. Nothing superior manufactured in this country today; worth \$900.00.	
Our Must-Move Price.....	\$529.50



Reed and Fiber Furniture Greatly Reduced

Every piece of Fiber and Reed Furniture goes at sacrifice prices. 25 odd Fiber and Reed floor samples, Rockers in Ivory, brown or frosted brown, worth up to \$25.00. Must go at..... \$13.85

All other "Rockers" and Chairs reduced from 20% to 40%.

\$100.00 2-piece Frosted Brown Fiber Suite, upholstered in cretonne, loose cushions..... \$69.50

\$200.00 2-piece Brown or Frosted Brown Suite, upholstered in tapestry, loose cushions..... \$142.00

\$275.00, 3-piece Brown Fiber Suite, upholstered in tapestry..... \$189.50



Dining Room Furniture

Here is your opportunity to buy that Suite you have been long waiting for at a very low price. We are showing over 150 different patterns to make your selections from. Note these specials listed below—

\$120.00 8-Piece Golden Oak Suite.....	\$79.50
\$275.00 9-Piece Quartered Oak Colonial Suite.....	\$189.50
\$375.00 9-Piece Jacobean William and Mary Suite.....	\$285.00
\$450.00 9-Piece Mahogany Queen Anne Suite.....	\$319.50
\$550.00 9-Piece Louis XVI Suite.....	\$375.00
\$700.00 10-Piece Mahogany or Walnut Queen Anne Suite, with a 66-inch Buffet and a Square Table.....	\$480.00
SPECIAL—Two Solid Mahogany 10-Piece Suites in William and Mary or Sheraton Period; worth \$850.00; sale price.....	\$559.50
\$1,500.00 Walnut 10-Piece Suite.....	\$1,095.00



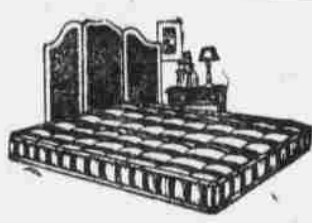
\$85 Quartered Oak Dresser \$59.85

This wonderful value is without an equal in value. It is large and roomy. Remember, it is not plain oak or imitation oak, but quarter-sawn; only 16 of these in stock..... \$59.85

\$75.00 Floor Sample Mahogany Dresser..... \$49.50

\$98.50 Mahogany, Walnut or Oak Chiffonette..... \$69.50

Other styles reduced in proportion to the above discounts. Prices start at \$49.50 up to \$149.50.



Our Mattress Specials

Unequalled in quality or price. Now is your time to buy yours—	
\$14.00 All-Cotton Mattress, 40-lb.....	\$9.85
\$16.00 Roll-Edge Cotton Mattress, 45 lbs.....	\$10.85
\$22.00 Felt Mattress, 45 lbs.....	\$14.85
\$27.50 Felt Mattress, 45 lbs.....	\$19.50
\$35.00 Felt Mattress, 50 pounds.....	\$24.75
\$40.00 Felt Mattress, 50 lbs.....	\$29.85

OUR CLOSE-OUT BASEMENT SPECIALS

50c Sleeve Boards.....	30c
\$1.00 Bowl and Pitcher.....	40c
\$1.75 Enamel Bowl and Pitcher.....	90c
\$3.00 Mop and Bucket, complete.....	\$1.48
\$5.00 Galvanized Garbage Can.....	\$1.48
\$9.00 Slat effect Yard or Porch Set, consisting of a settee, chair and rocker.....	\$5.85
All Porch Furniture reduced 33 1/3 per cent for this sale.	
11 odd Serving Tables, worth from \$20.00 to \$50.00, in Jacobean, turned, walnut and mahogany, divided in two lots.	
Be sold at \$5.00.....	\$7.50
\$25.00 Two-Burner Oil Stove.....	\$17.50
All other Oil Stoves reduced special for this sale.....	
\$10.00 Hammock Swing, steel spring and canvas and less pad, floor samples, on 4-inch stock. While they last.....	\$3.98
\$15.00 Drop-leaf Breakfast Table, stained finish.....	\$9.85



Wood and Metal Beds

A 2-inch post Metal Bed with heavy fillers in Vernis Martin or white, like illustration; regular price \$20.00. Sale..... \$14.75

All odd Wood Beds in Ariel or Period design, must go at discounts from 20% to 35%.

EXTRA SPECIAL—A Genuine Carvery Wishbone Spring, regular price \$10.50. Sale..... \$6.98



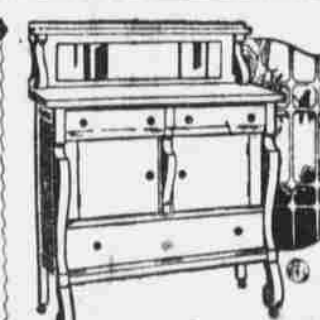
\$18.00 Porcelain Top Kitchen Table \$10.85

This wonderful value has round corners and a drawer. Measures 25 by 40 inches. Do not compare this value to advertised ones at similar prices. This special price means a big saving to you. While they..... \$10.85



Floor Covering & Drapery Specials

Grass Rugs	
\$2.50 Grass Rug.....	\$1.49
30-inch.....	\$1.98
\$3.50 Grass Rug.....	\$3.45
45-inch.....	\$5.85
\$4.50 Grass Rug.....	\$7.85
\$5.50 Grass Rug.....	\$9.85
Rag Rugs	
\$2.75 Rag Rug.....	\$1.75
27-inch.....	\$3.85
\$3.00 Rag Rug.....	\$4.98
36-inch.....	\$7.50
\$4.50 Sample Rag Rug.....	\$7.85
\$17.50 Sample Rag Rug.....	\$7.85
Other Rug Specials	
\$16.50, 9x12 Wool Fiber Rug.....	\$11.50
\$25.00, 9x12 Printed Rug.....	\$19.50
\$25.00, 9x12 Woven Rug.....	\$37.85
\$67.50, 9x12 Velvet Rug.....	\$49.50
\$67.50, 9x12 Axminster Rug.....	\$49.85
\$87.50, 9x12 Axminster Rug.....	\$69.50
\$105.00, 9x12 Wilton Rug.....	\$89.50
\$150.00, 9x12 High Grade Genuine Wilton Rug.....	\$98.50
Congoleum and Linoleum	
650 yards of Congoleum Remnants.....	25c
428 Yards of Linoleum Remnants.....	49c
10,000 yards of Ringwall's Felt Base Floor Coverings, worth \$1.10 a yard (none laid at this price).....	\$9.95
41—\$18.50 two-piece Congoleum Rugs, 9x12.....	\$14.75
29—\$22.50 Seamless Congoleum Rugs, 9x12.....	\$14.75
Ready-Made Curtains	
\$2.50 Ivory Curtains, neat patterns.....	\$1.98
\$3.50 Scrim Curtains, in ecru, with a hemstitched border.....	\$2.48
\$1.50 All-Over Patterns, in ecru.....	\$3.15
\$5.50 Flirt Net Curtains, in Ivory.....	\$3.65
\$7.50 Bob Net Curtains, in Ivory.....	\$5.85
Overdrapery Specials	
Big patterns in Cretonne, regular \$1.90 value.....	59c
115 yards of Remnants of Nets and Marquiesette, enough for one and two windows, 1/2 price. Remnants of Cretonne and Marquiesette at 50% discount.	
Our entire stock of Overdrapery and Curtain Material has been reduced for this sale.	



Odd Buffets

A genuine quartered oak Buffet, 48 inches long, at less than present factory price..... \$33.75

\$60.00 Golden Oak Buffet..... \$42.50

\$65.00 Jacobean Oak Buffet..... \$49.00

\$55.00 Pained Oak Buffet..... \$38.50

\$110.00 Mahogany Buffet..... \$74.50

\$120.00 Golden or Fumed Oak Buffet..... \$88.25



Odd Rockers

A Solid Mahogany Wing Rocker similar to illustration, worth \$27.50. Sale price..... \$20.85

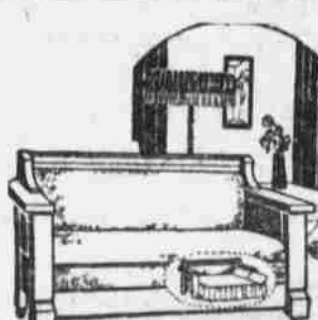
\$6.50 Solid Oak Rocker..... \$3.45

\$10.00 Mahogany Rocker..... \$5.85

\$11.00 Golden Oak Rocker..... \$6.75

\$25.00 Mahogany Rocker, upholstered in tapestry..... \$16.25

Every odd rocker and chair for living or bedroom reduced from 20 per cent to 40 per cent.



Odd Divanettes and Suites

A quartered oak or mahogany Rocker, Divanette, upholstered in best quality of Morocco, similar to illustration; sold regularly for \$85.00. Sale price, \$57.75

\$110.00 Divanette Suite..... \$79.50

EXTRA SPECIAL—Simple 2-piece Divanette Suite, mahogany or oak, worth \$100.00. Sale price \$59.85.

Odd Pieces at Bargain Prices

19 Odd Dressing Tables, in golden oak, mahogany, walnut or ivory, worth from \$59.00 to \$65.00, mostly with triple mirrors, must all go at this price..... \$39.50

11 Oak Chiffoniers, in all finishes, will be closed out at cost prices.

\$29.50, \$39.50, \$49.50

\$50 Wal. Dresser.....	\$33.50
\$40 Golden Oak Dresser.....	\$35.00
\$70 Golden Oak Dresser.....	\$47.50
\$100 Mahogany Dresser.....	\$72.50

All Floor Sample Odd Dressers at 88 1/3 Per Cent Off

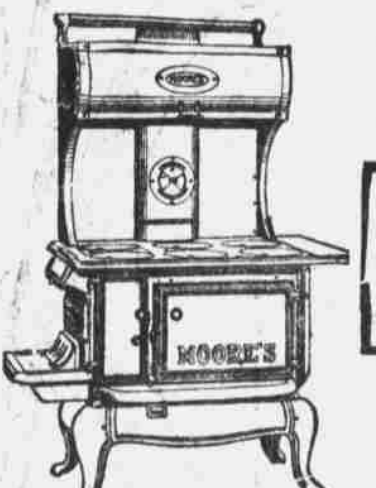
\$200.00 Mahogany or Walnut Vanity Dresser.....	\$139.50
\$225.00 Walnut Dresser and Bed to match.....	\$145.00
\$240.00 Walnut Vanity Dresser and Bed.....	\$149.50
\$275.00 Mahogany Vanity Dresser and Chiffonier.....	\$179.50

If you are looking for odd pieces to fill in, don't fail to take advantage of these wonderful sale prices.



\$30.00 Metal Folding Bed Outfit. This Sale \$19.85

This outfit consists of best quality Metal Folding Bed manufactured and an all-cotton mattress to fit same—the ideal bed for a sleeping porch or makeshift bed; 28 of these outfits in stock..... \$19.85



Refrigerators

Ranney ice-saving quality and construction with these low prices makes the ideal buy—	
\$15.00 Refrigerator, top tier, 35 pounds capacity.....	\$9.85
\$27.50 Refrigerator, top tier, white enamel lined, 40 lbs. capacity.....	\$17.85
\$28.00 Refrigerator, top tier, for this sale.....	
75 pounds capacity.....	\$19.85
\$40.00 front tier Refrigerator, 80 lbs. capacity, white enamel lined.....	\$31.50
\$55.00 Front tier, 125 pounds capacity.....	\$36.85



Leonard Hi-Oven and Combination Coal and Gas Ranges

35% Discount

To make a quick turnover on what we have left in stock we will reduce every one of these high-grade Stoves 35% off of last year's prices. These ranges were endorsed and used extensively by the U. S. Shipping Board. An ideal heater and range combined. Prices start at \$48.75.



Our Talking Machine Department

Even this department has its specials. This Mandel machine, like illustration, regular price \$45.00; sale price..... \$27.50

OTHER SPECIALS:

\$15.00 Machines, to close out.....	\$ 5.00
\$30.00 Sterling Machine.....	\$18.00
\$37.50 Premier Machine.....	\$22.50
\$100.00 Onken Cabinet Model.....	\$67.50

EXTRA SPECIAL—1,500 Paramount Records, all good selections, 10-inch size; regular price \$1; sale price, while they last..... 49c

Notice to Out-of-Town Customers—Order direct from this advertisement. Mail orders will have our prompt attention.

Terms of This Sale—1/4 Cash, Balance in 3 Equal Payments



PORCH FURNITURE

A three-piece Porch Set, like Settee, with a Chair and Rocker..... \$5.85

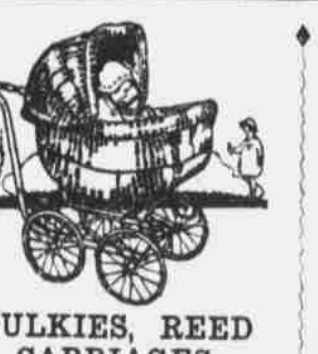
\$6.50 Porch Swing.....

\$3.95

\$10.00 Porch Swing.....

\$6.98

All Porch Chairs and Swings, in both wood and fiber are cut in price so low that it will pay you to buy yours now and carry it over until next year.



SULKIES, REED CARRIAGES, GO CARTS

If you need anything in this department you will find rare values. We are showing the most complete line in the city. Sulkies start at \$1.98 to \$15.75

Go-Carts from \$9.85 to \$32.50

Reed Carriages from \$22.50 to \$60.00

Every one is marked down from 20% to 35%



KITCHEN CABINETS

A Solid Oak Kitchen Cabinet with a full sliding porcelain top, similar to illustration, worth \$45.00. Sale price, \$39.85

Other Cabinets from \$24.50 to \$129.50

\$15.00 Kitchen Cabinet, similar to illustration above, only less the doors in place of the cabinet front..... \$49.85

McDougal Kitchen Cabinets, the world's best and most satisfactory, are blue penciled for this sale. See our special for McDougal Cabinet..... \$74.50

McCONNELL FURNITURE CO.
200-202-204 S. MAIN ST. OPP. ORPHEUM THEATRE

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